



Business Calls Newsletter Subscription:

Name: _____ Company: _____

Address: _____ Telephone: _____

C/S/Z: _____ Email for Confirmation: _____

STA Member Annual Basic Subscription Costs: \$1200.00

Quarterly Payments by Credit Card Only (Total \$1,500.00):

I hereby authorize STA to charge the card below for each quarter's subscription fee of \$ 375.00 in advance of the upcoming quarter; minimum is 4 quarters. _____ (initial)

Customization Fees: Written by the Subscriber and Due 15 days before publishing

See www.businesscalls.biz for pricing and ordering for:

Press Releases

Photos

Rush Articles

Other customization requests will be considered individually (See chart below for Customization Fees)

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Licensing and Permitted Use: *Business Calls* is a monthly newsletter creation of Business Calls, Inc., which shall retain ownership of all intellectual property including the concept, design and content of each monthly issue. *Business Calls* newsletters shall be *licensed for use on a prepaid subscriber basis*. Each paid subscription shall constitute one license, which shall be subject to the following distribution limitations:

- (1) Newsletter distribution is restricted to subscriber clients which are billed by subscriber on *one* telephone answering system or switch;
- (2) Newsletter distribution is restricted to subscriber clients which are billed by the *same* company corporate entity; and/or
- (3) Monthly distribution is limited to 2,500 total copies, in all formats, per subscriber license.

Distribution of newsletters to clients handled on additional answering service systems or switches, clients of separate corporate entities sharing answering service systems, hosted systems, or switches, and/or distributions exceeding 2,500 copies per month in total require additional subscriptions.

Business Calls Newsletter Subscription:

Methods of Distribution: Monthly *Business Calls* issues shall be delivered by e-mail in a PDF format to all subscribers on or before the [first day of the month proceeding] for licensed use. Monthly issues may be used in the following manner:

- (1) Printed and mailed as a stand-alone document or sent together with other regular mailings such as monthly billings or statements.
- (2) Sent as an e-mail attachment to current and/or prospective clients.
- (3) Prior issues may be included as supplemental documents for use in targeted marketing proposals.

Newsletters may NOT be used as part of any website, linked to any website or otherwise publicly accessible via Internet-based applications.

Modifications, Customization and Other Uses of Content: All regular content shall be delivered on an as-is basis. Newsletter content is copyrighted and may not be altered or modified by the subscriber, or used in any other publication or for any other business purpose at any time without the expressed written permission of Business Calls, Inc. A regular monthly "Presidents letter" feature of at least 250 words but not to exceed 280 words may be incorporated into each monthly newsletter at an additional charge. Such letters must be received 5 business days in advance of the normal distribution date to allow sufficient time for customized production.

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Authorized Signature _____

Date. _____

Check or Visa/MasterCard or AmEX:

Card Number: _____ Expiration: _____ CCID: _____

Name on Card: _____ Billing Zip: _____

Please return with your check to: **STA -PO Box 46443/Minneapolis, MN 55446**
or fax your Credit Card information to private fax 865-970-1667
Questions? 763-473-0210 or Dan@CallConsult.net

This Subscription service is offered as a member benefit of the Southern Telemessaging Association [STA] who is acting as a resource for membership – all content and distribution is the sole responsibility of Business Calls, Inc.

Payment & Customization Information

Item	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Total
Annually	\$1,200												\$1,200
Bi-Annually	\$675						\$675						\$1,350
Quarterly	\$375			\$375			\$375			\$375			\$1,500
Personalized Shell *	\$75												
President's Letter	\$144	(\$12	Per	Issue)									
Introducing	\$96	(\$8	Per	Issue)									
Thank You	\$96	(\$8.	Per	Issue)									
Excellence	\$96	(\$8	Per	Issue)									
**Package	\$240	(\$20	Per Issue)										

NOTE: All commitments are for a 1 year (12 month) period,
Only the base subscription will be eligible for a payment plan.

* **Personalized Shell means changing from Business Calls masthead to a custom one.**

****Package includes all four customization options – a \$192.00 Savings**

All customization to be paid at the time of subscribing